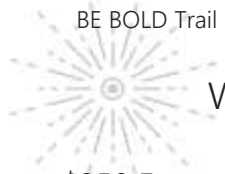




Corkscrew Racing is a local, small business in the Shenandoah Valley offering fun running events at area vineyards, cideries and breweries in Augusta, Nelson and Albemarle counties. Since 2014, we have held 7+ events per year and have an annual average of 2,000 participants. Here's part of our 2019 event lineup:

Wine Lovers 5K	February 9, 2019	Cardinal Point Vineyards	Afton, VA
BE BOLD 4 Miler	April 6, 2019	Bold Rock Cider Barn	Nellysford, VA
BE BOLD ORCHARD 5K	May, 2019 (date TBD)	Bold Rock Carter Mountain	Charlottesville, VA
Vine to Wine 5K	June 22, 2019	Barren Ridge Vineyards	Fishersville, VA
BE BOLD Trail 5K	August 10, 2019	Bold Rock Cider Barn	Nellysford, VA



We have 3 new events in the works so stay tuned for the big reveal!

\$250 Event Sponsor

For each event, you will receive:

- o Business logo/link on the Corkscrew Racing website event page
- o Business name or logo and link on email campaigns (5,000 emails)
- o Business logo printed on the back of event shirts
- o One complimentary race entry
- o Table and/or tent at event (provided by sponsor)
- o Social media posts to share with your customers

Why Partner with Us?

- o Regional and local marketing exposure
- o Brand recognition for your business
- o Community involvement
- o Generate new business

Our Audience*

- o Average age 35-54 years old
- o Represent an affluent, educated, healthy target
- o Participate in 8 running events/year

*Source – Running USA: 2017 National Runner Survey

